

Constant Contact Survey Results

Campaign Name: Gateway Feature and Community Center Town Hall Survey

Survey Starts: 943

Survey Submits: 269

Export Date: 03/14/2024 04:41 PM

MULTIPLE CHOICE

Which Community Center Design Draft did you like the most?

Answer Choice	0%	100%	Number of Responses	Responses Ratio
Gable Roof			125	51%
Hip Roof			45	18%
Monitor			72	29%
Total Responses			242	100%

OPEN QUESTION

What reasons led to your choice in the previous question?

- "Fits more with city look, club, fire station."
- "More visually appealing."
- "Gables is classic in design and more in keeping with the FOR community aesthetic..."
- "I am not in favor of building this center. I have lived here for more than 30 years..."
- "Will allow more lighting during the day and fits more with style of other buildings."

195 Response(s)

NUMERIC SCALE

On a scale of 0 to 5, how well does the Community Center's design you chose represent the identity of the city?

Answer Choice	0%	100%	Number of Responses	Responses Ratio
1 (Not At All)			26	10%
2			9	3%
3			43	17%
4			61	24%
5 (Very Well)			109	43%
Mean	3.88			
Median	4.00			
Total Responses			248	100%

MULTIPLE CHOICE

Which Community Center Design Draft did you like the least?

Answer Choice	0%	100%	Number of Responses	Responses Ratio
Gable Roof			78	33%
Hip Roof			53	22%
Monitor			105	44%
Total Responses			236	100%

OPEN QUESTION

What reasons led to your choice in the previous question?

"too modern."

"More expensive and too modern for the design of the Ranch."

"Way too cheap looking. Reeks of budget cutting by the city..."

"too plain and old fashioned looking."

"Too chopped up looking."

170 Response(s)

MULTIPLE CHOICE

Would you like to see more city-sponsored community events at the Community Center location?

Answer Choice	0%	100%	Number of Responses	Responses Ratio
Yes			168	71%
No			68	28%
Total Responses			236	100%

OPEN QUESTION

If yes, what events would you like to see?

Town Hall Meetings
Educational Forums
Swap Meets
Fundraisers

State of the City
Community Award Ceremonies for the employees
Special City anniversaries.

Voting location and precinct convention
Political forums. Meet and greets. City townhall /meetings
City fundraisers
Boy Scout events
Baby/ bridal showers
Small receptions, business meetings
Events that need more space than a private residence

Educational speakers: historical and cultural presentations

Events that build fellowship/relationships.

Oak Wilt information sessions with Oak Wilt vendors. Kids events.

125 Response(s)

MULTIPLE CHOICE

Should non-residents be allowed to rent space at the Community Center?

Answer Choice	0%	100%	Number of Responses	Responses Ratio
Yes			88	36%
No			154	63%
Total Responses			242	100%

OPEN QUESTION

How do you believe Community Center will impact the community?

Would be OK for residents.

It can help bind us as a community. Give us a "social" forum

It will have the city officers in one location.

It will satisfy many residents by bringing voting back to the city without impacting our police dept.
FORHA might look at expanding some fun activities on the city campus. The other neighborhood HOAs could plan annual parties/meetings.

More local events to promote community cohesiveness

It will provide a space for families to host parties, Scouts to meet and so much more.

157 Response(s)

OPEN QUESTION

Do you have any additional comments or suggestions regarding the Community Center that you would like to share?

Reduce the size and cost to what is needed for City business and limited private affairs. Primary use should be the Council and City meetings. The 200 capacity is too large. About 100 is more realistic. Side rooms could be used for overflow. A large room s not conducive to a friendly council meeting atmosphere for attendees. Interactions are important. The Council meetings are usually not well attended. 20 is a large number. Only potentially important or controversial topics bring out more.

Would like it to not have a big impact on our local taxes. TX property taxes are HIGH enough .

The sooner its built the better

The kitchen needs to have an oven, cooktop so that it lends itself to a variety of events. Otherwise it is basically a break room.

Keep it simple and low cost.

Kitchen needs to be larger and more capable.
Parking is a concern unless school parking is available.
Consider adding fire pit and/or outdoor sitting area.
FOR residents should have priority usage over non-residents.
Audio/visual system needs to be included.

113 Response(s)

NUMERIC SCALE

On a scale of 0 to 5, how well does the Gateway Feature's design represent the identity of the city?

Answer Choice	0%	100%	Number of Responses	Responses Ratio
1			40	16%
2			25	10%
3			40	16%
4			62	25%
5			78	31%
Mean	3.46			
Median	4.00			
Total Responses			245	100%

NUMERIC SCALE

How do you feel about the proposed future locations for the Gateway Feature?

Answer Choice	0%	100%	Number of Responses	Responses Ratio
1 (Don't like them)			48	19%
2			19	7%
3			42	17%
4			72	29%
5 (Love them)			65	26%
Mean	3.35			
Median	4.00			
Total Responses			246	100%

OPEN QUESTION

If you rated less than a 3 in the above question, can you tell us why?

Only @ RF next to pop sign.
Ammenn
RF & S. of Ammenn

Dont like too much "June" in the median and shoulders "business"
Difficult to maintain.

No animals - keep it simple and classic.

Don't make it too busy with the extra fencing along the parkway. The fencing with the arch is sufficient.

Good location, away from CVS and Frost Bank traffic chaos.

101 Response(s)

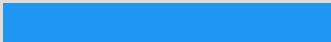
NUMERIC SCALE

Hereford Cows

Answer Choice	0%	100%	Number of Responses	Responses Ratio
1 (Not Interested)			144	56%
2			13	5%
3			39	15%
4			28	10%
5 (Very Interested)			31	12%
Mean	2.17			
Median	1.00			
Total Responses			255	100%

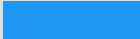
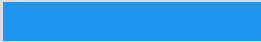
NUMERIC SCALE

Lighting

Answer Choice	0%	100%	Number of Responses	Responses Ratio
1 (Not Interested)			53	20%
2			6	2%
3			30	11%
4			44	17%
5 (Very Interested)			122	47%
Mean	3.69			
Median	4.00			
Total Responses			255	100%

NUMERIC SCALE

Historical Marker

Answer Choice	0%	100%	Number of Responses	Responses Ratio
1 (Not Interested)			60	23%
2			11	4%
3			33	13%
4			53	20%
5 (Very Interested)			96	37%
Mean	3.45			
Median	4.00			
Total Responses			253	100%

NUMERIC SCALE

Horses

Answer Choice	0%	100%	Number of Responses	Responses Ratio
1 (Not Interested)			110	43%
2			18	7%
3			38	15%
4			40	15%
5 (Very interested)			46	18%
Mean	2.58			
Median	2.00			
Total Responses			252	100%

MULTIPLE CHOICE

What is your favorite proposed feature of the Gateway?

Answer Choice	0%	100%	Number of Responses	Responses Ratio
The Arch (entrance feature)			181	80%
Fencing (along Parkway)			13	5%
Hereford Cows			4	1%
Horses			7	3%
Lighting			19	8%
Total Responses			224	100%

MULTIPLE CHOICE

What is your least favorite proposed feature of the Gateway?

Answer Choice	0%	100%	Number of Responses	Responses Ratio
The Arch (entrance feature)			12	5%
Fencing (along Parkway)			27	12%
Hereford Cows			134	61%
Horses			27	12%
Lighting			18	8%
Total Responses			218	100%

OPEN QUESTION

How do you believe Gateway Feature will impact the community?

Needs to identify the City at the I-10 front entrance. people will see it and may remember us.

Give us identity and pride

It will add to the class of community that already exists

Community pride. It also serves as a greeting to our home.

Not much

Help create a visual identity and sense of welcome to visitors. .

No impact.

161 Response(s)

OPEN QUESTION

Do you have any additional comments or suggestions regarding the Gateway Feature that you would like to share?

Certainly if the size was 200...a major problem. Even 100 is large. We shouldn't rely on the school parking. It is a long ways away. If FORHA uses the facility, then current FORHA building which is owned by the City could be torn down for parking.

Reducing building size and capacity gives a smaller footprint for parking.

If this will be a multi-stage project, Id like the 1st stage tot ake that into consideration so that the following stages are easier and less expensive to peform.

The sooner the better. Great community volunteer spirit exhibited.

If the community chooses to use the Hereford cows, it should be a small grouping and not a single cow. You don't need the cows at every entrance. Using them at the main entrance would be enough

Letters need to be back lit. Consider solar power with battery back up.

Anticipate holiday lighting needs.

Consider attached signage for Purple Heart City and Rotary Club.

The signage of FOR should be at every entrance point and not look like a subdivision sign. The Main Gateway Feature should be at the City Hall footprint on Dietz Elkhorn as well as on the Parrkway.

If you have the cows and horses you should offer the opportunity for residents to purchase one and have a small plaque on the sculpture with the name and donor.

130 Response(s)